## Design Innovation Centre, HUB

One Page Report on Service design toolkit

## Date: 9th May 2020 Time: 04:30 pm Onward Registration Link: bit.ly/GTU-dTalk Expert Name: Ms. Priyanka Deshpande No. Of Registration: 95 No. of Participants: 75

The session started with Mr. Parth Sejpal addressing all the students and faculties. Prof. Priyanka Deshpande was a speaker at the webinar. The session started with the service design process in which topics covered by her: research, design test, development, and launch. In design, there were many steps such as need design, uniqueness design, experience design, and development. We need to care for all types of customers' needs. At last, the session ended with a question-answer between the Participants and the speaker.





## **Event Photo:**

